

Fill in this information to identify your case:

United States Bankruptcy Court for the:

DISTRICT OF UTAH

Case number (if known) Chapter 11

☐ Check if this an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

4/16

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name	Sorenson Media, Inc.	
2. All other names debtor used in the last 8 years	Include any assumed names, trade names and doing business as names	
3. Debtor's federal Employer Identification Number (EIN)	76-0793370	
4. Debtor's address	Principal place of business	Mailing address, if different from principal place of business
	25 E. Scenic Pointe Dr. Suite 100 Draper, UT 84020 Number, Street, City, State & ZIP Code	P.O. Box, Number, Street, City, State & ZIP Code
	Salt Lake County	Location of principal assets, if different from principal place of business
		Number, Street, City, State & ZIP Code
5. Debtor's website (URL)	www.sorensonmedia.com	
6. Type of debtor	<input checked="" type="checkbox"/> Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP)) <input type="checkbox"/> Partnership (excluding LLP) <input type="checkbox"/> Other. Specify:	

Debtor **Sorenson Media, Inc.**  
Name

Case number (if known)

**7. Describe debtor's business**

A. Check one:

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
- ☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- ☐ Railroad (as defined in 11 U.S.C. § 101(44))
- ☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
- ☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
- ☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
- ☒ None of the above

B. Check all that apply

- ☐ Tax-exempt entity (as described in 26 U.S.C. §501)
- ☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. §80a-3)
- ☐ Investment advisor (as defined in 15 U.S.C. §80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor.  
See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.

5415

**8. Under which chapter of the Bankruptcy Code is the debtor filing?**

Check one:

- ☐ Chapter 7
- ☐ Chapter 9

☒ Chapter 11. Check all that apply:

- ☐ Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,566,050 (amount subject to adjustment on 4/01/19 and every 3 years after that).
- ☐ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). If the debtor is a small business debtor, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if all of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- ☐ A plan is being filed with this petition.
- ☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- ☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the *attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11* (Official Form 201A) with this form.
- ☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12

**9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?**

☒ No.

☐ Yes.

If more than 2 cases, attach a separate list.

District	_____	When	_____	Case number	_____
District	_____	When	_____	Case number	_____

**10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?**

☒ No

☐ Yes.

List all cases. If more than 1, attach a separate list

Debtor	_____	Relationship	_____
District	_____	When	_____
		Case number, if known	_____

Debtor **Sorenson Media, Inc.**  
Name

Case number (if known)

**11. Why is the case filed in this district?**

Check all that apply:

- ☒ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☐ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

**12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?**

☒ No

☐ Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.

**Why does the property need immediate attention?** (Check all that apply.)

☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.

What is the hazard?

☐ It needs to be physically secured or protected from the weather.

☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).

☐ Other

**Where is the property?**

Number, Street, City, State & ZIP Code

**Is the property insured?**

☐ No

☐ Yes. Insurance agency

Contact name

Phone

**Statistical and administrative information**

**13. Debtor's estimation of available funds**

Check one:

- ☒ Funds will be available for distribution to unsecured creditors.
- ☐ After any administrative expenses are paid, no funds will be available to unsecured creditors.

**14. Estimated number of creditors**

☐ 1-49

☒ 50-99

☐ 100-199

☐ 200-999

☐ 1,000-5,000

☐ 5001-10,000

☐ 10,001-25,000

☐ 25,001-50,000

☐ 50,001-100,000

☐ More than 100,000

**15. Estimated Assets**

☐ \$0 - \$50,000

☐ \$50,001 - \$100,000

☐ \$100,001 - \$500,000

☐ \$500,001 - \$1 million

☐ \$1,000,001 - \$10 million

☒ \$10,000,001 - \$50 million

☐ \$50,000,001 - \$100 million

☐ \$100,000,001 - \$500 million

☐ \$500,000,001 - \$1 billion

☐ \$1,000,000,001 - \$10 billion

☐ \$10,000,000,001 - \$50 billion

☐ More than \$50 billion

**16. Estimated liabilities**

☐ \$0 - \$50,000

☐ \$50,001 - \$100,000

☐ \$100,001 - \$500,000

☐ \$500,001 - \$1 million

☐ \$1,000,001 - \$10 million

☐ \$10,000,001 - \$50 million

☐ \$50,000,001 - \$100 million

☒ \$100,000,001 - \$500 million

☐ \$500,000,001 - \$1 billion

☐ \$1,000,000,001 - \$10 billion

☐ \$10,000,000,001 - \$50 billion

☐ More than \$50 billion

Debtor **Sorenson Media, Inc.**  
Name

Case number (if known)

**Request for Relief, Declaration, and Signatures**

**WARNING --** Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

**17. Declaration and signature  
of authorized  
representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **October 16, 2018**

MM / DD / YYYY

X

Signature of authorized representative of debtor

Title **Chief Executive Officer**

**Pat Nola**

Printed name

**18. Signature of attorney**

X

Signature of attorney for debtor

Date **October 16, 2018**

MM / DD / YYYY

**George B. Hofmann**

Printed name

**Cohne Kinghorn, P.C.**

Firm name

**111 E. Broadway, 11th Floor**

**Salt Lake City, UT 84111**

Number, Street, City, State & ZIP Code

Contact phone **801-363-4300**

Email address

**10005 UT**

Bar number and State

**UNANIMOUS CONSENT  
OF  
THE BOARD OF DIRECTORS  
OF  
SORENSEN MEDIA, INC  
a Delaware corporation**

October 15, 2018

In accordance with the bylaws of Sorenson Media, Inc., a Delaware corporation (the "Corporation" or "Company"), a special meeting of the members of the Board of Directors of the Corporation (the "Board"), was held on October 15, 2018, in which following resolutions were adopted by the Board effective as of the date first written above. All directors of the Board were present by telephone at the meeting. All directors participated in the discussion of the matters decided below. Directors James Sorenson and Luke Sorenson recused themselves from the vote at this meeting. The following resolutions were duly adopted unanimously by those members of the Board voting on these matters:

RESOLVED, that in the judgment of the Board it is desirable and in the best interests of the Company, its creditors and other interested parties that a voluntary petition for relief (the "Petition") be filed by the Company under the provisions of chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (the "Bankruptcy Code"); and be it

FURTHER RESOLVED, that the Company shall be, and hereby is authorized, directed, and empowered to file the Petition and to perform any and all such acts as are reasonable, advisable, expedient, convenient, proper, or necessary to affect any of the foregoing; and be it

FURTHER RESOLVED, that Pat Nola and Scott Klossner (the "Designated Officers") are hereby authorized and empowered, on behalf of and in the name of the Company: (i) to execute and verify the Petition and all other ancillary documents to cause the Petition to be filed with the United States Bankruptcy Court for the District of Utah and to make or cause to be made prior to execution thereof any modifications to the Petition or ancillary documents; (ii) to execute, verify, and file or caused to be filed all petitions, schedules, lists, motions, applications, and other papers or documents necessary or desirable in connection with the foregoing; and (iii) to execute and verify any and all documents necessary or appropriate in connection therewith in such form or forms as the Designated Officers, or either of them, may approve; and be it

FURTHER RESOLVED, that the Designated Officers, or either of them, be, and hereby are, authorized and empowered from time to time, in the name of and on behalf of the Company, to take such actions and execute and deliver such certificates, instruments, notices and documents as may be required or as the Designated Officers, or either of them, may deem necessary, advisable or proper to carry out and perform the obligations of the Company under the Bankruptcy Code; all such actions to be performed in such manner, and all such certificates, instruments, notices and documents to be executed and delivered from such form, as the Designated Officers, or either of them, performing or executing the same shall, with the advice of counsel, approve, the performance or execution thereof by such officer to be conclusive evidence of the approval thereof by such officer and by the Company; and be it

FURTHER RESOLVED, that the Company be, and hereby is, authorized to obtain additional financing from JLS Holdings, LLC as debtor-in-possession financing in connection with any case commenced by or against it under the Bankruptcy Code in an amount sufficient to satisfy the Company's operating and administrative expenses during such proceeding; and be it

FURTHER RESOLVED, that the Company be, and hereby is, authorized and empowered to retain the law firms of Cohn Kinghorn and Honigman, that such law firms are hereby authorized to represent the Company, at the direction of the Designated Officers, or either of them, as debtor and debtor in possession, in connection with any case commenced by or against it under the Bankruptcy Code; and be it

FURTHER RESOLVED, that the Designated Officers, or either of them, be, and hereby are, authorized and empowered to retain on behalf of the Company such other attorneys, financial advisors, and accountants as the Designated Officers so acting shall deem appropriate in his judgment; and be it

FURTHER RESOLVED, that, in addition to the specific authorizations heretofore conferred upon the Designated Officers, they, or either of them, are hereby authorized and empowered, in the name and on behalf of the Company, to do or cause to be done all such further acts and to execute and deliver all such other instruments, certificates, agreements and documents as he may, with the advice of counsel, consider necessary or appropriate to enable the Company to carry out the intent and to accomplish the purpose of the foregoing resolutions; and be it

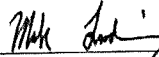
FURTHER RESOLVED, that all actions heretofore taken by the Designated Officers, or either of them, in connection with the foregoing resolutions be, and hereby are, confirmed, ratified and approved in all respects.

FURTHER RESOLVED, that this Unanimous Consent of the Board of Directors may be signed in counterparts by the members of the Board.

[Next Page is Signature Page]

**SIGNATURE PAGE TO THE UNANIMOUS CONSENT  
OF THE BOARD OF DIRECTORS OF SORENSON MEDIA, INC.  
EFFECTIVE OCTOBER 15, 2018**

IN WITNESS WHEREOF, the undersigned have duly executed this Unanimous Consent of the Board of Directors as of the date first set forth above.

  
\_\_\_\_\_  
Mark Ludwig

\_\_\_\_\_  
Pat Nola

\_\_\_\_\_  
David Simmons

IN WITNESS WHEREOF, the undersigned have recused themselves from voting on the above matters, but consent solely to the adoption of this Unanimous Consent of the Board of Directors as of the date first set forth above.

\_\_\_\_\_  
James Lee Sorenson

\_\_\_\_\_  
Luke Sorenson

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James Lee Sorenson

\_\_\_\_\_  
Luke Sorenson

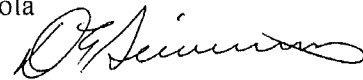


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\_\_\_\_\_  
James Lee Sorenson

\_\_\_\_\_  
Luke Sorenson

Signature:   
Jim Sorenson (Oct 16, 2018)

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EFFECTIVE OCTOBER 15, 2018**

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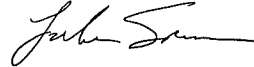
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Mark Ludwig

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Pat Nola

\_\_\_\_\_  
David Simmons

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\_\_\_\_\_  
James Lee Sorenson



\_\_\_\_\_  
Luke Sorenson

**United States Bankruptcy Court  
District of Utah**

In re **Sorenson Media, Inc.**

Debtor(s)

Case No.  
Chapter

**11**

**VERIFICATION OF CREDITOR MATRIX**

I, the Chief Executive Officer of the corporation named as the debtor in this case, hereby verify that the attached list of creditors is true and correct to the best of my knowledge.

Date: **October 16, 2018**



**Pat Nola/Chief Executive Officer**  
Signer/Title

Adelaide Maudsley  
Kirtan McConkie  
50 E. South Temple #400  
Salt Lake City, UT 84111

Amanda Gilbert  
5147 S. 2050 E.  
Holladay, UT 84117

Amazon Web Services  
PO Box 84023  
Seattle, WA 98124-8423

American Express  
PO Box 650448  
Dallas, TX 75265-0448

Century Link (WA)  
PO Box 91155  
Seattle, WA 98111-9255

Century Link AZ  
PO Box 52187  
Phoenix, AZ 85072-2187

CIRCLE COMPUTER RESOURCES  
845 Capital Dr., SW  
Cedar Rapids, IA 52404

Cisco Systems Capital  
PO Box 41602  
Philadelphia, PA 19101-1602

Cisco Systems Capital Corporation  
1111 Old Eagle School Rd.  
Wayne, PA 19087

CNA  
PO Box 790094  
Saint Louis, MO 63179-0094

CNS Home Health Plus  
2830 S. Redwood Rd., #A  
Salt Lake City, UT 84119

Comcast Cable  
PO Box 34744  
Seattle, WA 98124-1744

Concur  
62157 Collections Center Drive  
Chicago, IL 60693

Digital Envoy  
155 Technology Parkway, Suite 800  
Norcross, GA 30092

Dolby International AB  
16841 Collections Center Dr.  
Chicago, IL 60693

Dominion (formerly Questar)  
PO Box 45360  
Salt Lake City, UT 84145

eMarketer  
11 Times Square, Floor 14  
New York, NY 10036

Epic Ventures  
15 West South Temple #500  
Salt Lake City, UT 84101

Experian  
955 American Lane  
Schaumburg, IL 60173

Extreme Reach  
28540 Network Place  
Chicago, IL 60673

Gracenote Media Services  
40 Media Dr.  
Queensbury, NY 12804

Honigman  
2290 First National Building  
660 Woodward Avenue  
Detroit, MI 48226-3506

HTVMA  
300 West 57th Street  
New York, NY 10019

IPONWeb  
Bahnhofstr 28  
SUG, SWITZERLAND CH 6304

James L. Sorenson  
1776 South Devonshire Drive  
Salt Lake City, UT 84108

JLS Holdings  
299 S. Main St. #2200  
Salt Lake City, UT 84111

JLS Holdings, LLC  
299 South Main St. #200  
Salt Lake City, UT 84111

JP Morgan (credit Card)  
PO Box 4475  
Carol Stream, IL 60197-4475

JP Morgan Chase  
CHI-MM  
PO Box 974675  
Dallas, TX 75397

JP Morgan Chase (loan)  
PO Box 974675  
Dallas, TX 75397

JP Morgan Chase Bank, N.A.  
201 South Main Street  
Suite 300  
Salt Lake City, UT 84111

Lincoln National Life  
1300 S. Clinton Street  
Fort Wayne, IN 46802-3506

Markettrack/Competitrack  
233 S. Wacker Dr. #2105  
Denver, CO 80237

Method Communications  
47 West 200 South #402  
Salt Lake City, UT 84101

Moelis & Company, LLC  
1999 Avenue of the Stars, Suite 1900  
Los Angeles, CA 90067

MPEG LA  
4600 S. ULSTER ST. #400  
Denver, CO 80237

New York State Dept. of Taxation  
PO Box 4127  
Binghamton, NY 13902-4127

Ocean Tomo LLC  
200 West Madison, 37th Flr.  
Chicago, IL 60606

Office Furniture Solutions - OFS  
4753 Holladay Blvd.  
Salt Lake City, UT 84117

Parr Brown Gee & Loveless  
PO Box 11019  
Salt Lake City, UT 84147

Pat Nola  
1578 E. Hanover Dr  
Salt Lake City, UT 84103

Pat Nola

Paylocity  
3850 N. Wilke Rd  
Arlington Heights, IL 60004

Pickle Programs  
5330 Osprey Oak  
San Antonio, TX 78253

Pinsent Masons  
30 Crown Place  
London UK EC2A 4ES

Planet Depos  
PO Box 69136  
Baltimore, MD 21264-9136

Reliance Standard  
505 South Lenola Road, Suite 231  
Moorestown, NJ 08057

Rovi Data Solutions  
7140 South Lewis Ave  
Tulsa, OK 74136

Salesforcecom, Inc.  
PO Box 203141  
Dallas, TX 75320-3141

Samsung Electronic Group  
129 Samsung-Ro, Maetan-Dong  
Yeongtong-Gu, Suwon-Si  
Gyeonggi-Do 443-742 Korea

Samsung Electronics America, Inc  
85 Challenger Road  
Ridgefield Park, NJ 07660

Samsung Electronics America, Inc.  
85 Challenger Road  
Ridgefield Park, NJ 07660

Silicon Slopes  
2600 W. Executive Parkway  
Lehi, UT 84043



Sinclair Broadcast Group  
10706 Beaver Dam Rd.  
Hunt Valley, MD 21030

Sinclair Television Group, Inc.  
10706 Beaver Dam Road  
Hunt Valley, MD 21030

Sorenson Capital Partners  
3400 Ashton Blvd. #400  
Lehi, UT 84043

T-Stat Five  
2801 N. Thanksgiving Way  
Suite 100  
Lehi, UT 84043

The Point Building VI  
299 South Main St. #2200  
Salt Lake City, UT 84111

Thinkmate  
159 Overland Road  
Waltham, MA 02451

Thompson Licensing  
1 Rue Jeanne d'Arc  
92130 Issy-les Moulineaux  
France

Tyler Scruggs

United Health Care  
UHS Premium  
PO Box 94017  
Palatine, IL 60097-4017

US Bank Equip Finance  
1310 Madrid St, Suite 107  
Marshall, MN 56258

US Bank Equipment Finance  
1310 Madrid Street  
Suite 106  
Marshall, MN 56258

Via Licensing Corp  
1275 Market Street  
San Francisco, CA 94103-1410

Vizio Inc  
39 Telsa  
Irvine, CA 92618

Voya  
PO Box 990067  
Hartford, CT 06199-0067

West Rim Capital  
3400 Ashton Boulevard, suite 400  
Lehi, UT 84043

Willis of New York  
PO Box 4557  
New York, NY 10429-4557

Yiptel  
9176 S. 300 W. #1  
Sandy, UT 84070-2669

Zions SBIC  
One South Main Street  
Suite 1660  
Salt Lake City, UT 84133